

Sunnyvale Independent
School District:
Enrollment Study and Projections



TEMPLETON
DEMOGRAPHICS

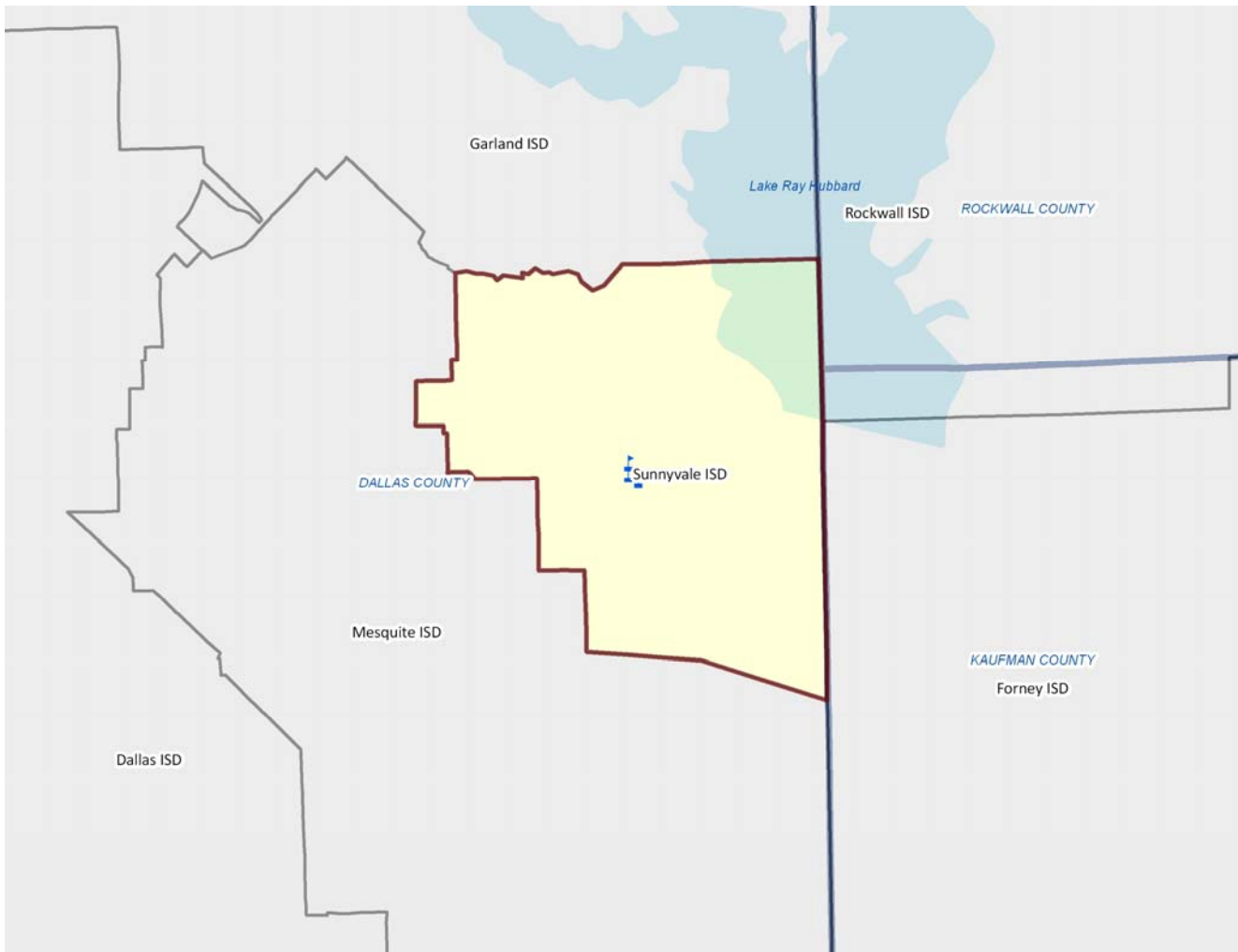
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www.tdemographics.com

July 2013

Introduction

Sunnyvale ISD is located on the eastern edge of Dallas County. Sunnyvale ISD is approximately 20 square miles and contains all of the Town of Sunnyvale and a small portion of the City of Dallas located along the southern edge of Lake Ray Hubbard. However, the area in the city of Dallas has limited development potential and will likely have little impact on future enrollment within the district.



The Town of Sunnyvale is predominantly a residential community and the school district is one of the largest employers in town. United States Highway 80 runs through the southern portion of town and has several very desirable retail and office tenants and an industrial park south of US 80 includes several major employers.

According to the North Central Texas Council of Governments¹, the estimated population of the Town of Sunnyvale is 5,200 persons as of January 1, 2013. According to town records, Sunnyvale has issued over 246 permits in the past 5 years. Permits for the first 6 months of 2013 are down with only 12 single family permits filed with the city. However, the strong housing market will likely help bring the annual total of new home starts above 50 by the end of the year. This will generate approximately 125 new residents for Sunnyvale.

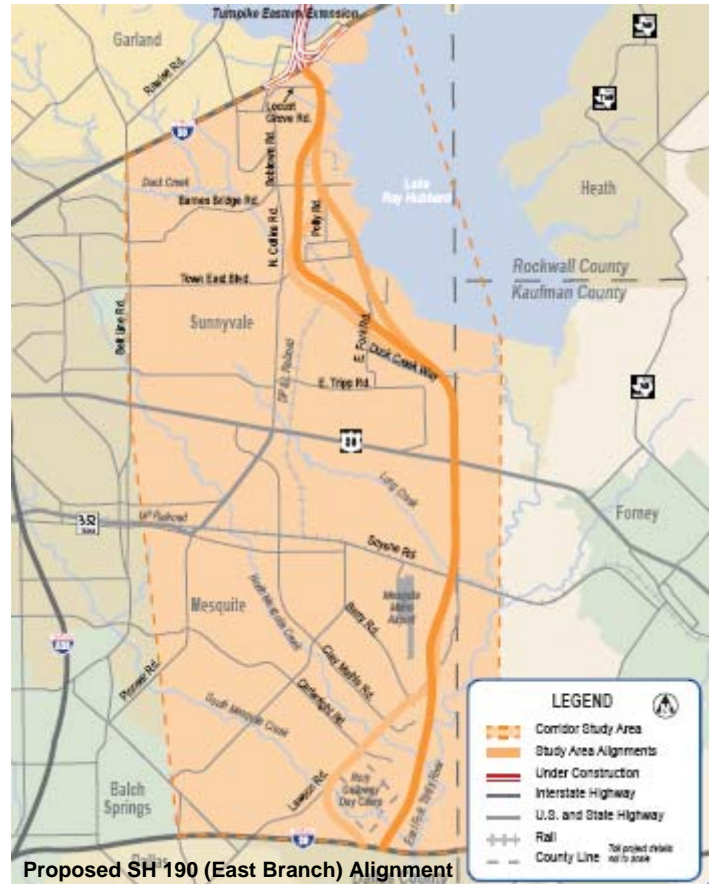
Town of Sunnyvale staff provided TD with a report depicting active subdivisions within the city limit. The table below depicts the subdivisions included in the survey and their current status. The chart also includes a forecast of the number of homes Templeton Demographics analyst believe could be permitted over the next 3 years. As shown on the chart below the existing subdivisions have almost 1,350 vacant lots remaining. As the economy improves the pace of development will pick up and Sunnyvale should once again reach 100 permits in a year and will likely see almost 1,000 new homes during the next decade.

Subdivision Name	Status	Total Lots	Occupied Homes	Vacant Lots	2013 Forecast	2014 Forecast	2015 Forecast
Creekside 1	Built-out	60	60	0	0	0	0
Creekside 2	Built-out	52	52	0	0	0	0
Deer creek	Active	33	30	3	2	1	0
Homestead 1	Active	131	130	1	1	0	0
Homestead 2	Active	129	125	4	1	1	1
Homestead 3	Future	61	0	61	7	7	7
Homestead 4	Active	52	46	6	1	1	1
Homestead 5-6	Future	133	0	133	0	0	20
St. James	Future	48	2	46	2	2	2
Stone Canyon 1-3	Active	119	114	5	1	1	1
Stone Canyon 4 (East)	Active	119	12	107	5	5	5
Meadowlake	Active	80	78	2	1	1	0
The Falls	Active	34	19	15	1	1	1
Tanner Creek	Active	20	9	11	1	1	1
Stoney Creek 1	Active	35	14	21	1	1	1
Stoney Creek 2	Active	423	61	362	10	10	10
Stoney Creek 3	Active	75	13	62	5	5	5
Stoney Creek 4	Active	235	26	209	10	10	10
Stoney Creek 5	Future	175	0	175	0	5	10
Stoney Creek 6	Future	17	0	17	0	0	0
Long Creek Estates	Active	13	3	10	1	1	1
Sunny Acres	Active	5	4	1	1	0	0
Multi-Family	U/C	96	0	96	0	96	0
TOTALS		2145	798	1347	51	149	76

¹ www.nctcog.org, Annual Population Estimates

Also depicted in the previous chart is the addition of a 96 unit multi-family apartment complex that is currently under construction and should be housing tenants by the first quarter of 2014. These Section 8 or low-income qualifying apartments are expected to add approximately 80 students to the district for the 2014-15 school year.

Current mobility plans in DFW include the extension of SH 190 from IH 30 south to IH 20 along the entire eastern edge of the Town of Sunnyvale. The current mobility plan assumes the facility to be open by 2025. Given the current date of completion, this project will have very little impact on the enrollment forecast included with this report. However, the long range impacts could be felt through land consumption, future jobs and residential build-out.



ENROLLMENT RESEARCH

After accepting its first freshman class in 2007/08, Sunnyvale High School has now been supporting a full K-12 program and graduated 3 full years of senior classes. The district has become very attractive to new residents with its proximity to transportation infrastructure and short commute to the Dallas CBD. Most of the remaining vacant land will likely be developed as residential and strong student yields should continue through 2023 with an estimated graduating class of more than 130 students.

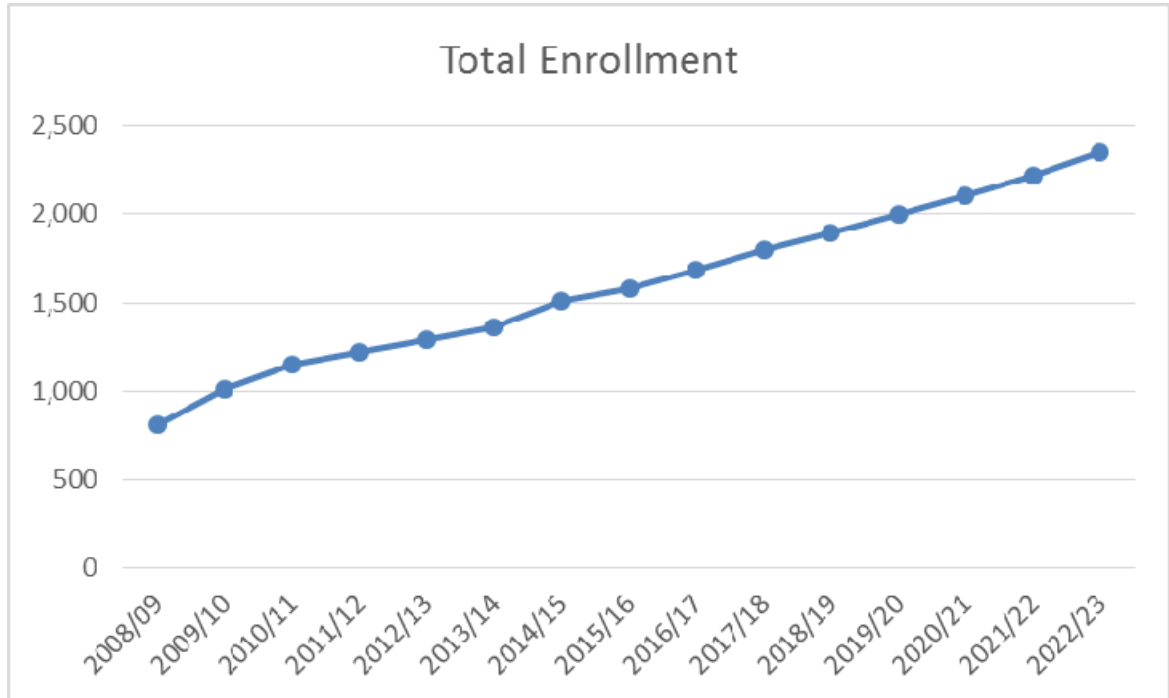
ENROLLMENT PROJECTIONS

I. 10-YEAR DISTRICT PROJECTIONS

II. 10-YEAR PROJECTIONS BY CAMPUS

III. ETHNICITY AND ECONOMIC STATUS

I. 10-YEAR DISTRICT PROJECTIONS



Year (Jan)	Total	Total Growth	Total %
2008/09	807		
2009/10	1,010	203	25.2%
2010/11	1,154	144	14.3%
2011/12	1,224	70	6.1%
2012/13	1,291	67	5.5%
2013/14	1,361	70	5.4%
2014/15	1,512	151	11.1%
2015/16	1,582	70	4.6%
2016/17	1,681	99	6.3%
2017/18	1,795	114	6.8%
2018/19	1,894	99	5.5%
2019/20	1,997	103	5.4%
2020/21	2,107	110	5.5%
2021/22	2,221	114	5.4%
2022/23	2,349	128	5.8%

II. 10-YEAR PROJECTIONS BY CAMPUS

SUNNYVALE INDEPENDENT SCHOOL DISTRICT - CAMPUS ENROLLMENT PROJECTIONS															
Campus Name	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22	2022/23
Sunnyvale Elementary	414	401	430	486	515	536	632	675	683	730	770	801	821	823	837
Sunnyvale Middle School	242	360	389	365	386	423	456	483	550	580	627	667	667	759	828
Sunnyvale High School	151	249	335	373	390	402	424	424	448	485	497	529	619	639	684
TOTAL	807	1,010	1,154	1,224	1,291	1,361	1,512	1,582	1,681	1,795	1,894	1,997	2,107	2,221	2,349
Growth		203	144	70	67	70	151	70	99	114	99	103	110	114	128



SUNNYVALE ELEMENTARY

Year (Oct)	Enrollment Capacity	EE	PK	K	1st	2nd	3rd	4th	5th	Total	Absolute Growth	% Growth
2008/09	420	2	0	64	74	55	66	73	80	414	102	32.7%
2009/10	420	0	22	70	76	87	64	82		401	-13	-3.1%
2010/11	420	3	20	80	74	89	88	76		430	29	7.2%
2011/12	420	6	19	114	79	80	95	93		486	56	13.0%
2012/13	700	7	21	85	120	86	92	104		515	29	6.0%
2013/14	700	7	21	94	90	130	93	101		536	21	4.1%
2014/15	700	7	21	113	115	108	156	112		632	96	17.9%
2015/16	700	7	21	124	120	124	114	165		675	43	6.8%
2016/17	700	7	21	134	134	130	134	123		683	8	1.2%
2017/18	700	7	21	127	145	145	140	145		730	47	6.9%
2018/19	700	7	21	133	140	157	161	151		770	40	5.5%
2019/20	700	7	21	126	145	157	171	174		801	31	4.0%
2020/21	700	7	21	132	137	159	172	193		821	20	2.5%
2021/22	700	7	21	137	144	150	175	189		823	2	0.2%
2022/23	700	7	21	144	149	159	164	193		837	14	1.7%

SUNNYVALE MIDDLE SCHOOL

SUNNYVALE MIDDLE SCHOOL										
Year (Oct)	Enrollment Capacity	4th Feeder	5th	6th	7th	8th	9th	Total	Absolute Growth	% Growth
2008/09	450	73	80	91	76	75		242	-117	-32.6%
2009/10	450	82	78	97	106	79		360	118	48.8%
2010/11	450	76	96	83	99	111		389	29	8.1%
2011/12	450	93	77	99	88	101		365	-24	-6.2%
2012/13	450	104	97	91	103	95		386	21	5.8%
2013/14	450	101	108	108	96	111		423	37	9.6%
2014/15	450	112	111	120	119	106		456	33	7.8%
2015/16	450	165	118	118	122	125		483	27	5.9%
2016/17	450	123	173	122	123	132		550	67	13.9%
2017/18	450	145	131	190	134	125		580	30	5.5%
2018/19	450	151	153	135	200	139		627	47	8.1%
2019/20	450	174	162	153	140	212		667	40	6.4%
2020/21	450	193	181	172	164	150		667	0	0.0%
2021/22	450	189	208	195	184	172		759	92	13.8%
2022/23	450	193	201	225	207	195		828	69	9.1%

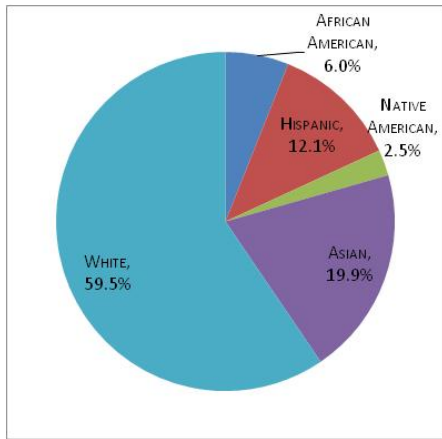
SUNNYVALE HIGH SCHOOL

SUNNYVALE HIGH SCHOOL									
Year (Oct)	Enrollment Capacity	8th Feeder	9th	10th	11th	12th	Total	Absolute Growth	% Growth
2008/09	550	75	82	69			151		
2009/10	550	79	90	93	66		249	98	64.9%
2010/11	550	111	86	85	90	74	335	86	34.5%
2011/12	550	101	110	93	84	86	373	38	11.3%
2012/13	550	95	105	108	89	88	390	17	4.6%
2013/14	550	111	99	105	105	93	402	12	3.1%
2014/15	550	106	114	101	102	107	424	22	5.5%
2015/16	550	125	110	114	98	102	424	0	0.0%
2016/17	550	132	129	111	111	97	448	24	5.7%
2017/18	550	125	136	130	108	111	485	37	8.3%
2018/19	550	139	129	137	126	105	497	12	2.5%
2019/20	550	212	143	130	133	123	529	32	6.4%
2020/21	550	150	219	144	126	130	619	90	17.0%
2021/22	550	172	155	221	140	123	639	20	3.2%
2022/23	550	195	177	156	214	137	684	45	7.0%

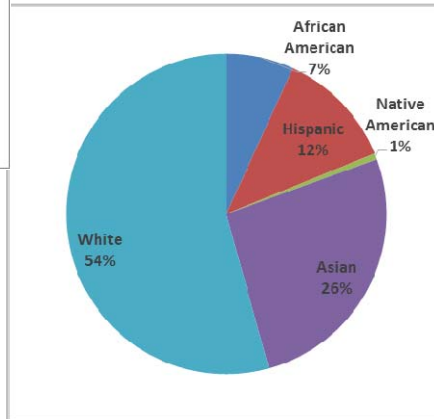
III. ETHNICITY AND ECONOMIC STATUS

Race/Ethnicity and Economically Disadvantaged Projection																	
Year (Oct.)	Total	African American	%	Hispanic	%	Native American	%	Asian	%	White	%	Two or more races	%	Native Hawaiian/ Other Pacific Islander	%	Economically Disadvantaged	% ED
2008/09	807	55	6.8%	97	12.0%	5	0.6%	212	26.3%	438	54.3%					85	10.5%
2009/10	1,010	68	6.7%	112	11.1%	7	0.7%	265	26.2%	558	55.2%					115	11.4%
2010/11	1,154	71	6.2%	129	11.2%	5	0.4%	300	26.0%	618	53.6%	30	2.6%	1	0.1%	118	11.0%
2011/12	1,224	77	6.3%	130	10.6%	4	0.3%	309	25.2%	675	55.1%	28	2.3%	1	0.1%	137	11.3%
2012/13	1,291	76	5.9%	125	9.7%	2	0.2%	321	24.9%	729	56.5%	37	2.9%	1	0.1%	138	11.7%

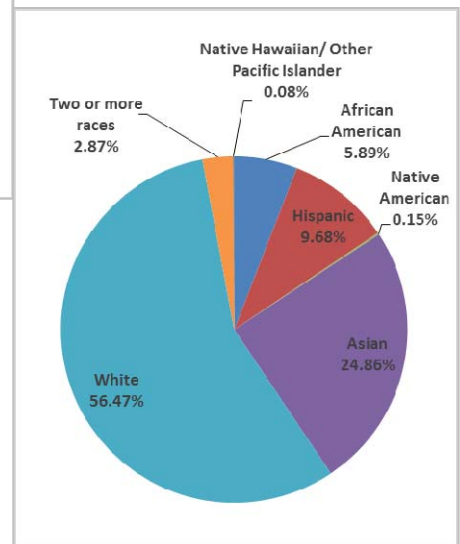
2004/05



2008/09



2012/13



Letter to Client

*“People may forget how fast you did a job,
but they will remember how well you did it”*
-anonymous

Sunnyvale Independent School District

Templeton Demographics wishes to take this opportunity to thank-you for offering us the privilege to work with your school district. We believe that our reputation is built one client at a time and our success is dependent on yours.

We expect you will find this document meets and even exceeds the requirements of our initial agreement but if there is anything further we can do to improve the product please do not hesitate to contact us.

Again thanks for allowing TD to work with Sunnyvale Independent School District and if we can be of any assistance in the future please let us know.

Sincerely,



Bob Templeton



Rocky Gardiner

Templeton Demographics, LLC

Learn from yesterday...understand today...plan for tomorrow



TEMPLETON
DEMOGRAPHICS

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